



NATURAL GUASP

CARE FOR SKIN AND HAIR



THE BEGINNING

- **-We are proud to be an innovative company in the creation of products for skin care and hair. Using lipomomas, extracts and natural oils.**
- **Provides hydration, nutrition, elasticity, smoothness and firmness among other qualities.**
- **-Avoiding the use of petroleum products.**
- **- Lipogeles of fun colors.**
- **.**



NATURAL GUASP

- **-Initiated activities in the year 1995, due to the fact that my daughter had dermatitis and had tried all kinds of products without any result.**
- **- My profession is a Chemical Engineer and I started with an investigation of the liposomes (areas with a membrane composed of a double layer of phospholipids, a hydrophilic outer layer and an inner layer lipophilic) by the with the great advantage of being a carrier of different substances between the inside and outside of the cell, obtaining better and very effective results .**
- **- Managing to eradicate the problem of dermatitis in it, which initiated the production of a wide range of products for skin and hair care.**



VISION AND MISSION STATEMENT

- **-Vision : To create a line of products for skin and hair care. Giving a solution to problems of intolerance to the petrolatum containing most of the creams.**
- **-Mission : consolidate NATURAL GUASP as a company that takes care of the environment protects the human being, with quality. Taking a position at the international level.**



PRODUCTS AND APPLICATIONS



- Personal Hygiene
- Hair Shampoo: high power with nutrient content of keratin, natural extracts and caffeine.
- Repairing Cream (capillary): Revitalizing treatment without rinsing. For dry and damaged hair, from dyes and chemicals.
- Refreshing the feet: It is a highly refreshing antibacterial made with natural oils.



- Facial Shampoo: cleans, protects, disinfects, leaving a feeling of freshness in the face.
- SPONGE WITH ANTIBACTERIAL BATH GEL: WITH NATURAL OILS AND FRESH AROMA: Ecological sponge bath, using very little water. Leaving the skin clean, fresh, soft.



ANTI-AGING



- - Two-in-One Man line. - Lipogel after shave + ANTI-AGING: refreshes, moisturizes, remineralizes and diminishes expression lines.
- - Women's line: - Reaffirms-hydrates-and diminishes facial expression lines, and premature aging
- - Anti-aging Lipogel use for the morning: with vitamin A and E, elastin, collagen, natural oils and extracts.
- - Lipogel use for Night: Use of antioxidants with vitamin C, grape seed extract, natural oils and extracts.
- - Anti-aging Capsules: use for the morning with high nutrient concentration.
- - Cleaning Capsules use for the night: Unification of tone .





FRESH LEGS FOR SENIORS

- - Fresh Legs: perfect for the elderly and diabetics.
- With extracts and natural oils to help reduce inflammation, hydrate and soften the discomfort, it mainly contains aloe, arnica, chamomile and camphor, among others.
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EXERCISE AND SKIN REAFFIRMING

- Size reducer: ideal for exercising with intention to reduce skin fat using natural thermogenic products that help raise the body temperature eliminating water, toxins and fats. made from marine algae and natural extracts



- Lipogel firming: moisturizes, softens y restructures the skin . with and natural oils. Ideal After perform exercise.





SALES AND EXPORT

- Sales in Mexico
- Sales to the Government of the State of Mexico, sports, spa, beauty salons and counter sales in my stores.
- Export
- We attended the Cancun 2015 meeting sponsored by Pro Mexico, where we interviewed and delivered samples to buyers; of which we are in negotiations with Costa Rica, Santa Lucia and Colombia. Pro Mexico puts us in contact with San Francisco (California) and with that, samples were sent for evaluation for sale in that state. NATURAL GUASP together with Canacintra developed a project, a clear skin, for the Japanese market.



STRENGTH

- Packaging, packaging and labeling
- Thanks to the help of PROMEXICO, the image of NATURAL GUASP it is suitable for sale at export level:
- The image of the labels was made manually digitizedLabel printing has ISO 9008 qualityThe boxes are made by hand, being 100% artistic, carrying Mexican artCertification of raw materials were not tested by animals
- .certified raw materials by: EU, USA, CANADA, ASIA



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